

AYU-CHICK

Super Hydrating Nutritive Gel for Day Old Chicks



• Hydrate • Nourish • Enrich • Strong Foundation

Why Early Chick Nutrition is Neglected Subject

First 48 hours of chick's life is crucial:

- It determines their performance
- During this period dramatic, structural, metabolic and functional evolution are happening in different organs including digestive, immune and muscular system.
- **Chicks Remains Without Water and Nutrition for Long Periods:**
- Hatchery process is at 24-36 hours.
- Early hatched chicks may get dehydrated (First hatched)
- hatchery practices - vaccination, grading, antibiotic injection, sexing and packing etc.
- Transportation Time- Longer the transportation time more the detrimental effects.
- Farm Practices- Time taken for receiving chicks and placing it into shed.

For very long duration of time birds are without water and nutrition. This all impart negative impact on chicks performance. But it is neglected area.

Why Chicks Needs Ayu-chick:

- Stimulate feed intake at start
- Helps in hydration of day-old chicks
- Provides Nutrients for growth
- Provides immunity
- Stimulates early gut protection and health

Benefits of using Ayu-chick

- Helps in development of epithelial cell of intestine.
- It increases villi length
- Helps in development of favourable microflora in intestine
- Inhibits growth of pathogenic bacteria
- Stronger chicks
- Reduces mortality during transportation
- Reduces cumulative mortality upto culling
- Better growth & FCR
- Better body weight in 1st week to final culling
- Better homogeneity of flock (Helps weaker dayold chicks to grow fast)
- Improves immunity of flock

Mixing directions:

- 1) Take 10 lit. of water in bucket.
- 2) Slowly pour Ayu-chick (500 gm) powder to water and keep it for 5 minutes.
- 3) Stirwell for few minutes till good gelatinous mass is formed.

Direction for usage in hatchery:

Make the gel in advance.

Place 2 gm / chick Ayu-chick gel on the bottom of chick box.

Direction for usage at farm:

Make the gel in advance.

Before you place chicken in shed, place 3-4 gm of Ayu-chick gel/chick at the top of the feed in the feeder and spread on the plastic bags

Avg. weight per chick	Chicks fed with Ayu-chick	Chicks without Ayu-chick
Weight of chick at hatchery	46.84 gm	46.24 gm
Avg. chick weight received at farm	47.10 gm	46.50 gm
4 th day body weight	115 gm	109 gm
7 th day body weight	198 gm	189 gm



PACKING : 500gm